ABSTRACT

TITLE:	Process Documentation: Concepts of Basic Web Theory, Design, and Development Applied to Digital Portfolio Design
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ABSTRACT: In the realms of art and design, it is the finished and presented work that is often valued most by society and individuals. Consumers and viewers have become accustomed to focusing only on the finished piece they see in front of them with little regard to the labor that went into making it. In the fine arts it is sometimes possible to reveal an artistic process or technique within the finished piece, however in the world of digital design the artistic process is almost always completely lost to the viewer. We have all heard the age-old adage, "the journey is more important than the destination". As clich as this saying may be, it is very accurate when discussing art and design. An artist's process is often more artistic and creative than the finished work and can reveal much about the finalized piece that would otherwise go unnoted. Because the process is so essential to understanding the finished work, it is important for artists to document their processes. In this presentation I will reveal and discuss the creative process I applied during an independent study in which I am developing a web-based design portfolio for my work. The presentation will provide insight into my research, methods, and outcomes, as well as the ongoing development of my website.