

# Grand Junction Area Chamber

## Your Business Connection It's March Madness!

It has become a tradition at the Chamber. Not only is March known for some phenomenal college hoops, it is also a phenomenal month to join the Chamber! This year we are featuring our "passing and dunk" special for anyone who joins the Chamber in March. The "passing" consists of passes to Business After Hours and Networking @ Noon events so new members can begin building business

relationships immediately. The "dunk" is that the application fee of \$35 is waived for the entire month. If that isn't enough, you can "run away with the game" if you mention 2010 anytime during your application process, which will result in a savings of \$20.10 off your first year's membership.

All of these "specials" come on top of the other benefits of being a Chamber member including:

- Helping fund efforts to stimulate and strengthen the local economy
- Marketing assistance
- Web presence, referrals, online coupons and brochures in our lobby to guide customers to you
- Business representation in the regulatory and legislative arenas where actions can translate to added costs for businesses
- Opportunities for continuing education on key business practices
- Email notifications of large institutional bidding schedules that may include your products and services
- Opportunities to get involved in the community through Chamber committees and the Mesa County Leadership Program

### Green Initiative Task Force Formed

In February, the Chamber Board approved an addition to

the Chamber's 2010 Business Plan aimed at assisting members in learning about and utilizing resources in order to operate their businesses more efficiently using less energy and more diverse energy sources.

A Green Initiative Task Force, chaired by Board Member Lynne Sorlye of Clarion Inn, will begin by reviewing a program put in place by the Las Vegas Chamber of Commerce as a model for businesses to receive designation and education.

In essence that program relies on worksheets to walk businesses through energy cost saving steps that can not only conserve energy but save money. Businesses self select the steps and resources utilized but have the option to receive one of four designations from the Chamber for their efforts.

The task force is currently in the formative stage and members interested in the effort are being sought to assist with development of the Grand Junction Chamber Initiative. For

more information or to sign up for this task force contact Diane (diane@gjchamber.org or 970-263-2915). Initial meetings of the group are planned for March.

## Welcome New Members

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**New Resident—Come on In!**  
If you are a new resident to the community the Grand Junction Area Chamber invites you to stop by and pick up a New Resident Package. You will find useful information from our members, a business directory, a map, telephone directories and much more.

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## Chamber Calendar

- MARCH 10, 2010**  
ENERGY BRIEFING SERIES: THE FUTURE OF NATURAL GAS  
7:30 am. Chamber Conference Room, Free of charge.
- MARCH 17, 2010**  
NETWORKING AT NOON  
11:45 am to 1:00 pm. Village Inn, 757 Horizon Drive  
\$15.00 for Chamber members; \$20 for future members.  
Reservations must be made by noon on March 16th.
- MARCH 24, 2010**  
ENERGY BRIEFING SERIES: PIPELINES  
7:30 am. Chamber Conference Room, Free of charge.
- MARCH 30, 2010**  
BUSINESS AFTER HOURS  
5:30 to 7:00 pm. Ed Bozarth Chevrolet.  
Cost is \$9 if reservations are made by noon on the 29th; \$11 at the door.
- For more information on these and other events, please call 242-3214.

### CHAMBER WEBSITE

Need fast, up-to-date local business information? Look for our home page on the Web at [www.gjchamber.org](http://www.gjchamber.org)

**26,086** Website visits in 2010  
**4,114** Website visits this past week

### CHAMBER ACTIVITY

	2/21/10 - 2/27/10	YTD
Walk-in Requests	76	657
Tourist Requests	9	56
Telephone Calls	275	2,463
Relocation Requests	5	36
Miscellaneous Requests	27	249
Referrals to Business	3,924	37,776
New Resident Requests	2	22

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